

■ HOLIDAY 2003

Short Takes

NEW FOR HOLIDAY 2003



Whoever said, "Tradition is what you resort to when you don't have the time or money to do it right" obviously never heard of Where's My Elf Hat? A cross between the tooth fairy and e-mail, the package includes the

magical hat, "elf" letters, and instructions. After Thanksgiving, kids discover that their

Where's My Elf Hat?

Your child's daily link to Santa Claus



Where's My Elf Hat?

Through correspondence, kids communicate what they want as their "elf" advises the child what may be out of the question. Additional help and inspiration can be found on the website www.elfhats.com.

Futurebound, Baton Rouge, LA.
(866) ELF-HATS.